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Programs Starting in June

This month, GEC is running 67 programs in total. These programs have start dates in June 2024.

GEC 2024 June Program List	
Field	Program Name
Finance	Introduction to Financial Management
Financial Engineering/Quantitative Finance	Option Pricing
Finance	Valuation for Financial Engineering
Finance	Asset Pricing and Portfolio Management
Finance	Hands-on Machine Learning for Finance and Python
Finance	Investments
Marketing	Digital Marketing
Marketing	Fundamentals of Brand Strategy
Accounting	Accounting Information for Managers' Decision Making
Marketing	Luxury Brand Management
Hotel Management	Social Media in Tourism
Economics	US & Chinese Economies
Economics & PPE	Introduction to Macroeconomics in Developing Countries
Economics	How The Economy of U.S. and of Other Countries Work
Economics	Space, Economy, Society
Finance/Economics	Financial Mathematics for Pricing Options
Management	Industrial and Organizational (I/O) Psychology
Management/Business Administration	Business Negotiation
Supply Chain Management/Logistics Management	Data-Driven Operational Strategy
Operations Research	Data-Driven Operations Strategy
Computer Science	Sequential Data Analysis and Natural Language Processing
Computer Science	Machine Learning Essentials
Computer Science	Sequential Data Analysis and NLP
Computer Science	Web Development in Java
Biomedical Engineering/Electronic Engineering	Biosensor: physiological principles and technology; focusing on haptics
Electrical Engineering	Introduction to CMOS Analog Integrated Circuit Design
Electrical Engineering	Introduction to Neuroengineering and Brain-Computer Interfaces
Electrical Engineering	Wearable Sensor Technologies and ECG Amplifiers
Mechanic Engineering	Sensing for Robotics
Mechanics & Dynamics	Fluid Dynamics – A Numerical Approach
Naval Architecture and Ocean Engineering	Marine Hydrodynamics
Energy Engineering	The Motor of Society: Heat Engines and Their Thermodynamics
Fine Chemical Engineering/Cosmetology	How to Have the Best Skin Ever - Skin Health and Cosmetics
Civil Engineering	Advanced Transportation Planning and Design
Urban Planning	Green Transport-Oriented Urban Structure Optimization
Environmental Engineering	Blue Green Solutions A Systems Approach to Sustainable, Resilient and Cost Efficient Urban Development
Civil Engineering	Integrated Urban Water Management
Mathematics	Introduction to Statistical Modeling and Stochastic Processes
Mathematics	Group Theory
Mathematics	Mathematics for Economics
Physics	Orbital motion and detection of extrasolar planets
Physics	Optics and Lasers
Thermodynamics	The Motor of Society: Heat Engines and their Thermodynamics
Biology	Introduction to Biotechnology
Ecology	Environmental Chemistry
Biomedical Science	Cancer Biology and Cancer Immunotherapies
Biomedical Science	Introduction to Biosensing
GEC Customized Lectures for Universities in June 2024	
School Name	Topic
Southwest Jiaotong University	Electromagnetism and Circuit Theory
	Mobile Robots Modeling, Sensing, and Control
Guizhou University	Engineering Chemical Sensors for Biomedical Applications & Graduate School Application Process

AND SO MANY MORE.....

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